

## M.Video launches quick delivery with Gett

**12 May 2020, Moscow, Russia. M.Video (PJSC M.Video, MOEX: MVID), Russia's largest consumer electronics retailer by revenue and part of SAFMAR Group owned by Mikhail Gutseriev, partners with Gett Delivery to offer its customers two-hour, contact-free delivery of online orders.**

Fast delivery by taxi is available for digital gadgets and household appliances weighing up to 20 kg in all cities where M.Video and Gett Delivery operate, including Moscow, St Petersburg, Kazan and dozens more. To use the service, customers need to select self pick-up when placing the order via the M.Video website. After that, the selected store will contact them and offer free delivery by taxi. A Gett driver or courier will then pick up the order from the store and deliver it to the customer. If the order was not paid for at checkout, M.Video will provide a link for secure and contactless payment. An order can also be paid for through M.Video's mobile app. Online payments come with an additional discount and help maintain social distancing.

Gett Delivery option will soon be available as part of the order placement process on the M.Video website and in the mobile app, with the cost starting at RUB 1.

'In the course of just a few weeks, M.Video has completely transformed into an online company. Our ONE RETAIL model provides for convenient mobile shopping, and we are implementing various initiatives to allow our customers quick and safe remote access to gadgets and appliances. Whether the order has been placed via the website or the app, the buyer can always see its full details and select the safest payment and delivery option. In addition to the standard contact-free delivery, we offer pick-up from a shopping centre's parking lot and partner pick-up points, as well as leave-at-door courier delivery. Gett Delivery will now be the fastest way to get your order', commented Dagmara Ivanova, Managing Director of M.Video.

'We aim to make people's lives easier, whatever the situation. Gett Delivery drivers and couriers provide careful and safe same-day delivery, minimising the waiting time. Stay at home, and we will bring you everything you need', said Anatoly Smorgonsky, CEO of Gett Russia.

### About M.Video-Eldorado Group

**About M.Video-Eldorado Group** (PJSC M.video) is Russia's largest consumer electronic retailer uniting the M.Video and Eldorado brands in the market for home appliances and electronics. The companies' total annual turnover exceeds RUB 430 billion, including VAT. The M.Video-Eldorado Group is the only Russian company in the electronics retail sector whose shares are publicly traded. The company's shares are currently traded on Russia's largest exchange platform – Moscow Exchange (ticker: MVID).

As of March 31, 2020, the Group unites 514 stores under the M.Video brand, 504 stores under the Eldorado brand and 20 m\_mobile stores in more than 250 cities across Russia. The sales area of the Group's stores measure's 1,455 thousand square metres with a total area of RUB 1,997 thousand square meters as of 31 December 2019.

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